



# MD SHAJIDUL ALAM MRIDUL

Shopify Developer | eCommerce Expert | Digital Marketer

## CONTACT

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Sylhet, Bangladesh.

www.artenswebit.com

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## SKILLS

- Shopify Store Development & Customization
- High-Converting Landing Page Design
- One-Product & Niche Store Branding
- Liquid Coding & Theme Customization
- Facebook, Instagram & TikTok Marketing
- Email Marketing & Automation
- Product Research & Listing Optimization
- SEO, CRO & Marketing Analytics
- Customer Support & Order Fulfillment

## LANGUAGES

- English (Fluent)
- Bangla (Native)
- Hindi (Basic)
- Urdu (Intermediate)

## REFERENCE

### JS JOSIM UDDIN

Senior Web Developer at Times IT

Phone: 01797-805453

Email : josimwebservices@gmail.com



## PROFILE

A results-driven Shopify Developer and Dropshipping Specialist with 3+ years of experience in eCommerce store optimization, Liquid coding, and conversion rate optimization (CRO). Expert in designing high-converting Shopify stores, integrating third-party apps, and executing data-driven marketing strategies. Dedicated to maximizing profitability and enhancing user experiences through seamless web development and digital marketing solutions.



## WORK EXPERIENCE

### TIMES IT

2022 - 2024

#### Shopify Developer

- Developed and optimized 20+ Shopify stores, boosting engagement and conversion rates.
- Crafted custom Liquid code solutions to enhance Shopify themes and functionalities.
- Integrated third-party apps for automated marketing and improved UX.
- Conducted A/B testing to refine CRO strategies and maximize ROI.
- Provided technical support and troubleshooting for Shopify store owners

### FREELANCE

2022 - PRESENT

#### E-commerce Growth Specialist

- Assisted global clients in optimizing their Shopify stores for better performance.
- Designed high-converting landing pages, boosting sales and engagement.
- Implemented SEO strategies to improve organic traffic and brand visibility.
- Set up and optimized email marketing campaigns with Klaviyo and Mailchimp.
- Provided consultation on dropshipping, store branding, and scaling strategies.

### STUDIO SHODWE

2023 - 2025

#### Marketing Manager & Specialist

- Established and scaled a profitable general eCommerce store, handling store management and marketing.
- Launched and optimized Facebook, Instagram, and TikTok ads, achieving a 4.5x ROAS.
- Conducted product research and competitive analysis to identify high-demand items.
- Implemented SEO strategies and content marketing to increase organic traffic.
- Built automated email marketing campaigns, boosting repeat customer sales by 25%.



## EDUCATION

Higher Secondary Certificate (HSC)

2023 - 2024

Madan Mohon College, Sylhet.

GPA: 5.00

Secondary School Certificate (SSC)

2021 - 2022

Border Guard Public School and College, Sylhet.

GPA: 5.00